

DANIEL MC DONAGH

GRAPHIC DESIGNER | WEB DESIGNER



ABOUT ME

I am a graphic & web designer who has been working in the design business for over 14 years. I have worked in almost every aspect of the industry including the print and Internet marketing sectors. I enjoy the freedom and challenges involved in the ever changing world of design. I take every project and job on with pride, passion and drive. I hope to continue pushing myself to the next level within all aspects of the creative industry and relish the chance to evolve with the times.

NVQ LEVEL 1 & 2 ICT / RUTLEDGE

x10 GCSE / DRUMRAGH COLLEGE

EXPERIENCE

SENIOR GRAPHIC DESIGNER & WEB DESIGNER / IDESIGN - *Work examples available on request*

Responsible for project management of graphic and web design projects within the company including brand development and marketing campaigns for new and existing clients. Lead web designer responsible for planning, designing and building clients online presence through website, UX and UI design. Also responsible for all SEO and paid campaign advertising for customers and clients.

INTERNET MARKETING MANAGER / BUDGET CITY MOVERS

Head of Internet marketing in a busy customer driven environment, developing websites, advertisements, print material and marketing campaigns. I was also responsible for the analysis and optimization of all online and social media communications.

SENIOR GRAPHIC DESIGNER / EPSNI

Head of design department in busy commercial printers. Responsibilities included work delegation, company branding, design of brochures, catalogues, event programs, advertising campaigns, bespoke booklets and much more. Also preparing print ready set-ups for artwork and proofing documents. Meeting with clients to take ideas from concept to print production, operating a wide format and digital printers as needed. Maintaining all computer hardware software & networks within company due to my competence in IT.

GRAPHICS TECHNICIAN / SPIRES ART

Responsible for the design of company brochures, catalogues and advertising campaigns along with new artwork concepts for hotels, private homes, bars and restaurants throughout Europe. Other duties included IT support, operating imaging cameras, operating wide format printers, meeting with new and existing customers to come up with bespoke artwork and interior design solutions for their home or business,

TRAINEE / ADP ARCHITECTS

Responsible for helping with CAD drawings, presentation packages and branding as well as adding color schemes to finished CAD concepts for presentations. I was also responsible for IT troubleshooting throughout all departments the company.